

Company Profile

2010

About us



Digital bathroom is a visual design agency. We are not a service. We work on communication projects as Brand Advisor, in a close relationship with the clients. We take inspiration from the most interesting news in terms of languages and digital marketing models, and we turn them in strategy, stories, design projects.



The members of our team are teachers in visual design, web, communication, new media and event management, in collaboration with design schools, academies and colleges.



We organize events, congress, conventions and meetings

Vision

We believe in a clever communication, evocative, allusive; a **cultural product**.

Digital Bathroom intends to reaffirm the image value and his meaning, in a background made by **identity and recognitions**.

Digital Bathroom believe in the **relevance of visual and digital culture**, because we appear in the way we think.

Digital Bathroom is an advisor because is constantly updated about the visual culture trends.

Digital Bathroom have experience in techniques of storytelling, videomaking and web.

Digital Bathroom believe in **Quality** as ultimate objective that move the creative side of each project.

How to

Digital Bathroom is a think tank oriented to the visual and digital culture; a network made by digital artists, illustrators, web masters, videomakers, Rome and London based.

An original visual impact of the projects can be developed thanks to a constant relationship and a continuous comparison of ideas, languages and different styles. Another important element is our way of thinking: Digital Bathroom is a real network that has intention to add a considerable contribution to the international visual culture.

Laundry
Cultural Design Observer

Digital Bathroom founded Laundry Magazine, Cultural Design Observer, a product connected to the innovative design world.

www.laundrymag.com

What we do

Visual Design

Concept, copywriting, creativity, advertising, illustration, brand identity and brand guidelines, graphic design.

Web

Web design and development, newsletter, e-commerce, social newtorking, email marketing, interactive applications, web marketing consultancy, SEO, CMS.

Marketing e communication

Digital campaign, social network viral marketing, buzz and unconventional marketing.

Storytelling brand oriented.

Video

Videomaking, spot, video editing, post-production, motion graphic, 3d

Awards

Creative Review Annual 2009

Digital Bathroom has been selected for Creative Review Annual 2009 with “The Genius of the Crowd” a short film by a poem by charles bukowski.



Amnesty International - Voices for Freedom

Winner of the contest “Voices for Freedom” by amnesty international with the illustration: “before night”. Author: Enrico Tanno.



Young Blood - Iron Editore

The both projects have been published in the creative annual “Young Blood” by Iron editons and Next Exit, creative italian magazine.



Clients

We have been commissioned (from the clients or from design agencies) to work for this range of clients:"

- Nike
- Martini
- Dunlop
- Amnesty International
- Converse
- H3G
- Universal
- Mercedes - Benz
- Häagen - Dazs
- Il Castello Editore
- Next Exit - Creatività e lavoro
- Caffè Colonial
- Master Horeca
- WiOne
- CellSat
- Adidas
- Testanera
- Fendi
- Levi's
- Istituto Europeo di Design
- University of London
- Creative Review UK